



2011 Member Benefits

California Medical Association: 800.786.4CMA (4262) • www.cmanet.org

As a California Medical Association (CMA) member you are part of the largest, most comprehensive medical society in California. CMA is pleased to provide members innovative benefits and practical resources. For assistance or more information call a member service specialist at 800.786.4262.

Practice Management

CMA Reimbursement Help Center: Trouble getting paid? Call CMA's reimbursement experts for personal assistance with contracting or reimbursement issues 888.401.5911.

CMA Practice Resources (CPR): Distributed monthly, this e-publication is a targeted publication providing essential tips and tools to help physicians and their office staff to improve office efficiency and viability. Subscribe at www.cmanet.org/newsletters.

CMA Payor Contract Analysis: CMA encourages physicians to carefully read all contracts as well as proposed contract amendments prior to signing any agreement. To assist physicians with the contract review process, CMA members have free access to objective written analyses of major health plan contracts at www.cmanet.org/ces. Each analysis is designed to help physicians understand their rights and options when contracting with a third party payor, as well as an understanding of contract provisions that are prohibited by California law.

Legal Services

Medical Legal Library (Formerly CMA On-Call): This online library contains over 4,500 pages of up-to-date legal information on a variety of subjects of everyday importance to practicing physicians. Accessible to members at www.cmanet.org/resource-library or by calling 800.786.4262.

Legal Services: CMA legal experts provide immediate member assistance for HR, medical regulatory or legal questions. Call 800.786.4262.

Financial Services

Merchant Services/ Payroll Services/ Check Management: CMA members receive exclusive discounts and a three-year rate guarantee on Heartland Payment System's suite of financial services, which includes credit card processing, payroll processing, and check

management. Heartland offers a full suite of services to meet the needs of the health care market, including ConfirmPay, a PC-based tool that processes credit card and ACH transactions with real time insurance verification and patient responsibility estimator for over 400 insurance carriers. Heartland Payment Systems also has local sales and service professionals who specialize in the health care industry and a 24/7/365 live customer service team. Contact Heartland Payment Systems at 866.941.1477 or www.heartlandpaymentsystems.com.

CMA Credit Card: Physicians can show their CMA pride with CMA-branded credit cards from Bank of America. Call Bank of America at 866.598.4970.

Practice Financing: Members get reduced loan administration fees from Banc of America Practice Solutions (a subsidiary of Bank of America) for software upgrades, practice expansion, and equipment purchasing. A members-only coupon code is required to access this benefit. Get your code at www.cmanet.org/membership/membership-benefits or call 800.786.4262.

Insurance

Medical, Workers' Comp, Life, Disability, Long-Term Care and More: CMA Members receive discounted rates on insurance products for solo, small, medium, and large groups. Contact Marsh Affinity Group Services at 800.842.3761 or www.marshaffinity.com.

Auto and Homeowners Insurance: Discounted auto and homeowners insurance for CMA members. Contact Mercury Insurance Group at 888.637.2431 or www.mercuryinsurance.com/cma.

Professional Development

CME Tracking/ Credentialing: CMA's Institute for Medical Quality (IMQ) certifies CME activity for credentialing purposes to the Medical Board of California, as well as to hospitals, health plans, specialty societies, and others. CME Certification is \$29 a year for CMA members, \$49 for nonmembers. Contact IMQ at 415.882.5151 or www.imq.org.

CMA Webinar Series: CMA's webinar series gives physicians the opportunity to watch online presentations on important topics of interest and interact with legal and financial experts from the comfort of their homes or offices. The webinars are free to CMA members and their staff at www.cmanet.org/events.

Health Information Technology (HIT)

HIT Resource Center: CMA is closely monitoring the electronic standards development process, and will be updating this resource center as new information becomes available at www.cmanet.org/hit.

EHR Webinar Series: To help members begin to assess their HIT needs, CMA has partnered with Maxwell IT to provide members with complimentary registration to the EHR Best Practices Series webinars. Maxwell IT is a national education consulting program endorsed by state

medical associations to help physician practices learn how to assess, select, and implement EHRs. A members-only coupon code is required to access this benefit. Get your code at www.cmanet.org/benefits or call CMA's Member Help Center 800.786.4262.

Publications

CMA produces a number of publications to keep members up to date on the latest health care news and information affecting the practice of medicine in California. Members and registered website users can subscribe to any of these publications by visiting www.cmanet.org/newsletters.

CMA Alert: CMA publishes a biweekly e-newsletter, *CMA Alert*, to keep its members up-to-date on critical issues affecting the practice of medicine in California.

CMA Capitol Insight: *CMA Capitol Insight* is a biweekly column by veteran journalist Greg Lucas, reporting on the inner workings of the state Legislature.

CMA Practice Resources: *CMA Practice Resources* (CPR) is a monthly bulletin from the Center for Economic Services. This bulletin is full of tips and tools to assist physicians and their office staff improving practice efficiency and viability.

CMA Press Clips: Get daily reports on health care policy and medicine from newspapers and magazines throughout California and around the nation delivered to you by e-mail.

Legal Case List: CMA's Center for Legal Affairs publishes the Legal Case List once a month. The Case List provides a summary and the current status of litigation in which CMA is a party or has filed a brief as amicus curiae.

Legislative Hot List: CMA's Center for Government Relations publishes the Legislative Hot List weekly during the legislative session. The Hot List provides a summary and the current status of CMA-sponsored bills, as well as the progress of other significant legislation.

Regulations Quick List: CMA's Center for Medical and Regulatory Policy publishes the Regulations Quick List once a month. The Quick List provides summaries and status updates on various regulations being tracked by CMA.

OMSS Advocate: CMA's Organized Medical Staff Section publishes the OMSS Advocate, a quarterly newsletter that provides CMA-OMSS member medical staffs with updates on current events and issues. You must be an OMSS member to receive this newsletter. Email medstaffhelp@cmanet.org for more information.

For more information about advertising in any of our publications, email advertising@cmanet.org.

Other Supplies and Resources

Epocrates: CMA members get a discount on all Epocrates mobile and online products. Save 30% on subscriptions to Epocrates products such as the #1 rated Epocrates Essentials. Epocrates provides point-of-care access (via mobile devices and the web) to information on drugs, diseases and diagnostics. For more information, visit www.cmanet.org/benefits.

Staples: Save up to 80% on office supplies and equipment from Staples, Inc. Visit www.cmanet.org/benefits to access the members-only discount link.

MedicAlert: MedicAlert is a nonprofit foundation with over 50 years of lifesaving experience identifying and providing vital medical information to emergency personnel for over 4 million members worldwide. CMA members and their patients save \$10 on new adult enrollments and \$2.95 on Kid Smart Enrollments. For more information, visit www.medicalert.org/cma or call 800.253.7880.

Security Prescriptions: Get 15% off tamper-resistant security prescription pads and printer paper. Visit the RX Security website, www.rxsecurity.com/cma.php.

Magazine Subscriptions: 50% off subscriptions to hundreds of popular magazines, with a best price match guarantee. Contact Subscription Services Inc. at www.buymags.com/cma or 800.289.6247.

Car Rentals: Save up to 25% on car rentals for business or personal travel. Members- only coupon codes are required to access this benefit. Get your code at www.cmanet.org/benefits or call 800.786.4262. Call Avis at 800.331.1212 or Hertz at 800.654.2200.